

MEDIA INFORMATION

GLUTEN-FREE PRODUCT CATALOGUE 2026

PRODUCT
INFORMATION
FOR CONSUMERS

The Finnish Coeliac Society publishes the popular Gluten-Free Products Guide annually. This guide provides a comprehensive listing of grain-based products suitable for a gluten-free diet and available in grocery stores. It also includes contact details for manufacturers and importers. The information is primarily based on data provided by companies to the Finnish Coeliac Society.

The guide compiles all essential information into one convenient resource. It is widely used by individuals following a gluten-free diet, their families, and professionals in the catering and healthcare sectors.

Advertise in the Guide – Make Your Product Stand Out

Advertising in the Gluten-Free Products Guide helps customers recognize your product, locate it on store shelves, or request it to be added to their local store's selection. Your ad will highlight and make your product stand out within its category. Service providers can also gain insights and ideas from the advertisements to enhance their gluten-free offerings.



The guide offers an excellent opportunity for your company to promote gluten-free products.

The Gluten-Free Products 2026 Guide will have a print run of 19,000 copies and will be published in April 2026. The printed guide is mailed to members and distributed at training sessions, events, and the Gluteeniton elämä (Gluten-Free Life) Expo organized by the Finnish Coeliac Society. All 20,000+ members of the Finnish Coeliac Society also have access to the digital guide via their membership card.

The Gluten-Free Product Catalogue is published in April 2026.

PRODUCT INFORMATION

Deadline for product information: 16 January 2026

The Finnish Coeliac Society reserves the right to limit product information

Submit to: tarja.heimolehto@keliakialiitto.fi

Queries: Tarja Heimolehto

Email: tarja.heimolehto@keliakialiitto.fi

Tel: +358 3 2541 324

ADVERTISEMENT MATERIALS

Reservation deadline: 16 January 2026

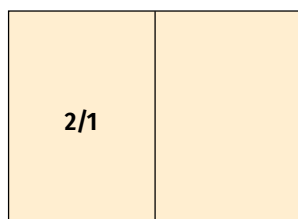
Email: tarja.heimolehto@keliakialiitto.fi

Material deadline: 11 February 2026

Submit to: adverts@keliakialiitto.fi and

tarja.heimolehto@keliakialiitto.fi

TECHNICAL INFORMATION: Page size 148 x 210 mm (A5) • trimming space 3 mm • pictures: 300 dpi • CMYK



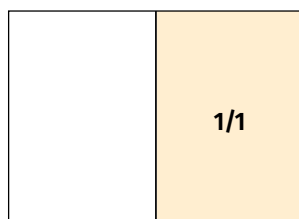
DOUBLE PAGE (2/1)

3 900 €

297 x 210 mm

(2 x 148 x 210 mm)

+ 3 mm trimming space

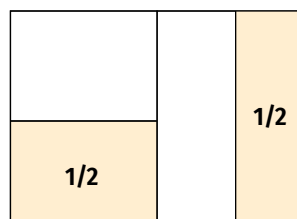


ONE PAGE ADVERTISEMENT

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210 x 148 mm

+ 3 mm trimming space



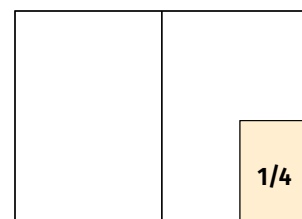
½ PAGE ADVERTISEMENT

1 100 €

vertical 72 x 210 mm

horizontal 148 x 102 mm

+ 3 mm trimming space



¼ PAGE ADVERTISEMENT

580 €

72 x 102 mm

+ 3 mm trimming space

Remember: Trimming space 3 mm! Edge markings outside trimming space!