

Welcome to the Finnish Coeliac Society Members' Newsletter

The Finnish Coeliac Society's newsletter is an affordable and effective channel for marketing gluten-free products and services directly to a highly relevant audience. The newsletter is sent six times a year to over 13,300 members of the Finnish Coeliac Society. Average open rate: 40%

Each advertisement includes a headline, concise text, a horizontal image/video, and a link to your company's website.

Material:

The text length is a maximum of 300 characters and a link to your company's website.

The width of the horizontal image should be 1,000 pixels or more. Videos should be in a horizontal format with a minimum size of 1,280 x 720 pixels and a maximum duration of two minutes.

The Finnish Coeliac Society reserves the right to edit or shorten submitted texts to meet the character limit.

SPECIAL OFFER:

Take advantage of visibility
in two newsletters for €1,000

Visibility and Pricing:

575 € / one newsletter

1000 € / two newsletters (special offer!)

Booking and Materials:

Reserve your spot early:

marjo.jokinen@keliakialiitto.fi

Submit materials to:

viestinta@keliakialiitto.fi

Publishing Schedule and Material Deadlines 2026

FEBRUARY

Material Deadline Tue 27, Jan

Publication Date Tue 3, Feb

APRIL

Material Deadline Tue 14, Apr

Publication Date Tue 21, Apr

JUNE

Material Deadline Tue 26, May

Publication Date Tue 2, Jun

AUGUST

Material Deadline Tue 16, Jun

Publication Date Tue 11, Aug

OCTOBER

Material Deadline Tue 29, Sep

Publication Date Tue 6, Oct

DECEMBER

Material Deadline Tue 24, Nov

Publication Date Tue 1, Dec

VIEW AN EXAMPLE ADVERTISEMENT

VILJATUOTE
GLUTEN-FREE

Uusi suosikki

Myllyn
Gluten-free
Pizza & Street Food Mix
500 g

Maukkaat pizzat, hampurilaiset, hot dogit, focaccia-, gyros- ja pitaleivät sekä pastat.

Katso reseptit

Uusi, suosittu jauhoseos hyvän pizzan ystäville!

Viljatuotteen [Gluteeniton Pizza & Street Food Mix](#) on jo noussut verkkokauppa-asiakkaiden suosikiksi. Helmikuusta alkaen tämä monipuolinen jauhoseos löytyy myös K- ja S-ryhmän kauppojen hyllyistä. Lue lisää ja tutustu herkullisiin katuruokaresepteihin!

[TUTUSTU TUOTTEeseen](#)