

Gluteeniton elämä

24.-25.10.2026 | TAMPERE-TALO

The largest Gluten-Free Expo in Finland

Early bird
offer

-10 %

on Ready-Made Stand
until November 30.

Let's create
unforgettable
gluten-free
experiences
together!

Meet Real, Purchasing Customers Face-to-Face

At the Gluten-Free Life Expo, you'll meet enthusiastic visitors genuinely interested in your products. Listen and engage, showcase and sample, sell and connect. Our visitors are especially eager to shop—because for once, everything is gluten-free.

Gain valuable insights directly from your customers—take advantage of this opportunity to gather feedback and spark new product ideas!

The most exciting innovators in the industry are now gathered in Tampere

Back by popular demand, we return to Tampere Hall. Gluten-Free Life brings together the most essential and exciting companies in the gluten-free industry from Finland and abroad. What unites us all is gluten-free life.

This is a unique event experience. In addition to the completely gluten-free exhibition area, we offer an engaging programme in the demo kitchen and expert lectures for visitors.

Gluten-Free Life / Tampere Hall
October 24–25, 2026

gluteenitonelama.fi | [#gluteenitonelamamessut](https://www.instagram.com/gluteenitonelamamessut)



Join us as an exhibitor – book your stand now

We're building a completely gluten-free exhibition area in Sorsapuistosali, Tampere Hall.

Expo is open: Saturday, October 24, 2026 | 10:00–17:00
Sunday, October 25, 2026 | 10:00–16:00

We offer affordable solutions for businesses of all sizes!

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Choose the participation option that suits you best:

READY-MADE-STAND

This is an affordable and effortless solution for You. Complete your ready-made stand with furniture and decorations.

Included in the price:

- Exhibition space
- Walls and fascia boards with text or logo
- Carpet
- Basic lightning
- Setup and dismantling

6–10 m² 208 €/m²
over 10 m² 177 €/m²
+ visibility fee

SALES BOOTH

A convenient and cost-effective option for a compact 4 m² stand. Included: exhibition space, walls, logo sign, carpet, basic lightning, setup and dismantling.

500 €/4 m² sales booth
+ visibility fee

EXHIBITION SPACE

Ideal if you want to book just the floor space and complete your space with structures, furniture and tech.

6 m² → 99 €/m²
+ visibility fee

Boost
Your Visibility
Directly to
Your Target
Audience

Stand out before, during, and after the event.

Explore visibility options: gluteenitonelama.fi

Reservation fees and
participation options

A visibility fee of €350 is added to each booking (serves as a reservation fee).
All prices are subject to applicable VAT.
See stand images and participation terms: gluteenitonelama.fi

Contact Us – Let's Design the Perfect Package for You!

STAND RESERVATIONS:

Marjo Jokinen – Sales & Marketing, Finnish Coeliac Society
messut@keliakialiitto.fi | +358 50 556 9999 | gluteenitonelama.fi

ELECTRICITY, ADDITIONAL SALES & SERVICES, FURNITURE, ETC.:

Mari Salovaara – Maiseri Oy | mari@maiseri.fi | +358 40 757 1118 | maiseri.fi

Welcome to the most anticipated gluten-free food event of the year - Gluteeniton elämä!

Gluteeniton
elämä

Organised by:  Keliakialiitto
gluteenitonelama.fi | #gluteenitonelamamessut

